

**AIT LECTURE:**  
TECHNOLOGIEVORAUSSCHAU -  
SOCIAL MEDIA IN INDUSTRIE 4.0

The Innovation Systems Department of the  
AIT Austrian Institute of Technology invites you  
to the lecture:

# TECHNOLOGIEVORAUSSCHAU - SOCIAL MEDIA IN INDUSTRIE 4.0

Albert Baur  
Anja-Cornelia Rieger  
Catharina Vos


(Universität Ulm, Institut für Technologie-  
und Prozessmanagement)

Date November 2nd, 2015  
14:00 - 15:30

Place AIT Austrian Institute of Technology  
Innovation Systems  
Department  
TechGate Tower  
7th Floor, AR I  
Donau-City Strasse 1, 1220 Vienna

## PROGRAMME

- 14:00 Welcome and Introduction to ITOP AIT  
Technology Foresight Research Reports  
2015
- 14:15 Lecture „Technologievorausschau -  
Social Media in Industrie 4.0“
- 15:00 Discussion



AIT Austrian Institute of Technology GmbH  
Donau-City-Strasse 1 | 1220 Wien, Austria  
T +43 (0) 50550-4500 | F +43 (0) 50550-4599  
[www.ait.ac.at](http://www.ait.ac.at)