

Press Release

Vienna, 24 February 2021

MANFRED TSCHELIGI RECEIVES THE PRESTIGIOUS IFIP TC13 PIONEER AWARD

Manfred Tscheligi awarded for his research achievements in the field of human-computer interaction

Vienna (AIT): Manfred Tscheligi, Head of the Center for Technology Experience at the AIT Austrian Institute of Technology and Professor at the University of Salzburg, has been awarded the prestigious IFIP TC13 Pioneer Award together with five other researchers from Europe and the USA for outstanding contributions to the field of Human-Computer Interaction worldwide.

The IFIP TC13 Pioneer Award recognises outstanding contributions to the development of the field of Human-Computer Interaction (HCI) worldwide. This also includes recognised publication activity. TC13 is an international committee of the International Federation for Information Processing (IFIP) for issues in the field of HCI. It currently has 30 national member organisations and nine working groups representing specialists in human factors, ergonomics, cognitive science, computer science, design, and related disciplines.

Bridge between basic research, applied research and industry

Manfred Tscheligi investigates various aspects of the interaction between humans and computers in order to enable desired interactions and to develop desirable future scenarios. His research focuses on the investigation of complex and specific interaction situations, such as in production environments or cars of the future, new interaction materialities and approaches or user experience as a comprehensive concept. Since the beginning, his work has been a bridge between basic research, applied research, education and training, and implementation in the industry. "The award is a confirmation of our research performance, our contributions to the international development of Human-Computer Interaction and supports our international positioning," Tscheligi is pleased to say.

Besides Tscheligi, Marco Winckler (France), Peter Forbrig (Germany), Ann Blandford (Great Britain), John M. Carroll (USA) and Monique Noirhomme-Fraiture (Belgium) were awarded.

About Prof. Dr. Manfred Tscheligi

Manfred Tscheligi is Professor of Human-Computer Interaction & Usability at the University of Salzburg and Head of Center for Technology Experience at the AIT Austrian Institute of Technology. At the University of Salzburg he heads the Center for Human-Computer Interaction. He has been in the fields of Interactive Systems, Human-Computer Interaction, Usability Engineering, User Interface Design, Human Factors and User Experience Research for years and is considered an Austrian pioneer in this field – especially within education, as a research field and in industrial application. He is responsible for the successful implementation of numerous research

and industry cooperations as well as for the successful establishment of national and international initiatives. He has published many publications in different subfields of Human-Computer Interaction and User Experience Research.

Further information:

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